

MEMORANDUM OF UNDERSTANDING
BETWEEN KENDRIYA VIDYALAIY SANGATHAN (KVS)

AND

LEARN SMART (INDIA) PVT LTD.

This memorandum of understanding made at New Delhi between the **LEARN SMART (INDIA) PVT LTD (LSI)**, registered as a Private Limited Corporation and represented by CEO, **K S Muralidhar** and the **Kendriya Vidyalaya Sangathan (KVS)**, New Delhi - an autonomous organization under the department of School Education and Literacy, Ministry of HRD, represented by its Commissioner.

2. KVS established Vidyalayas all over the country to impart quality education and to promote of national integration, adventure activities, physical education etc. Improving quality through sharing of experience and facilities have been some of the aims of these Vidyalayas.

3. At present under KVS, there are 978 Vidyalayas spread over all States and Union Territories of India. There are also 3 Vidyalayas abroad. These Vidyalayas have more than 1 million students on roll.

4. LSI, with its corporate office in Hyderabad, offers its online self assessment portal **24x7guru.com** to students of class VIII in 19 Kendriya Vidyalayas in Hyderabad ..

24x7guru.com is an intelligent web-based assessment application that enables a student to take tests as per the course curriculum: chapter-wise, periodic and customized. Students can take these tests at their convenience and from any browser without any downloads. The application is parameterized in terms of complexity levels and provides a new set of questions each time a student attempts to answer. The scalability is scientifically designed and is aimed at drilling down conceptual comprehension as well as functional and relative clarity amongst students. The portal provides for objective type questions with instant results along with analytical feedback of performance every time the child



takes the test. The application maps the progress, duly highlighting the strengths and areas of improvement in the student

5. The primary objective of the MOU is to **extend the 24x7guru.com** – online self assessment application to the **16 KV schools** of the **Hyderabad region** under a **pilot project** for a period of **2 months**. During the project period of 2 months, KVS will try to ensure that all the students and teachers make use of this platform to access their understanding of the chapters on the portal.

6. There will be no financial involvement during and after the project period from the part of the KVS / ROs / KVs / students / teachers / all other concerned towards providing this application to the KVS.

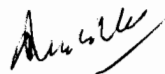
Roles and Responsibilities:

Of LSI:-

- A) To provide free services and goods including software (if any) to the KV school students for a period of 2 months from the mutually agreed date.
- B) To extend to the students all the features of 24x7guru.com to the students during this period which includes access to:
 - i) Chapter based assessments
 - ii) Term based assessments
 - iii) Chapter based synopsis
 - iv) Topic based crosswords
 - v) Topic based link and learn games
 - vi) Guru Gyaan – the knowledge pool
 - vii) Guru wellness – the health scan
 - viii) The joy of English.
- C) To facilitate the process of the product information and its usage to the respective schools of the region.



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- D) To provide free access to an average of 50 Math and Science teachers of the selected schools and class.
- E) To extend the guru mapping application for the KVS – Hyderabad region to track and trace the learning's had by the students under their network. This mapping shall be on the discretion of the KVS, be further divided into KV - Hyderabad region, individual school and teacher access on tracking for all the 16 KVs.
- F) At the end of the pilot project, LSI shall submit a comprehensive report on the performance of students to the KVS – New Delhi which will be reviewed at appropriate level for further decision and follow up actions.

For KVS –

1. To introduce the need and objective of the pilot project to the respective schools.
2. To provide LSI with all the allotted schools students/ teachers, data required towards the process of registration viz. email ids and grades etc. free of cost during the pilot project.
3. KVs/ROs covered under the project will develop the procedure mutually depending upon their availability of the time in IT infrastructure after discussion with the Assistant Commissioner, RO Hyderabad / Principals / teachers / students of the project KVs.
4. The KVs will try to ensure depending upon the IT infrastructure and other logistics that all students of the selected classes and sections take the chapter based assessments.
5. The pilot project KVs and RO, Hyderabad in consultation with LSI will review the outcomes regularly and periodically through mutual consultation during the project period.



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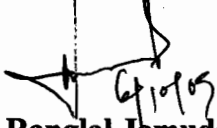


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6. KVS RO Hyderabad, after getting the feedback from the Principals / students / teachers will provide a feed back report to the KVS(HQ) on the pilot project. KVs covered under the project will provide the student feedback form during the project period to review the products of LSI.
7. To provide LSI with individual school and student's feedback (on forms) with regards to the 24x7guru.com application to help review the product during the project period.

In witness whereof the parties have signed this M.O.U. on the day and the year mentioned below

FOR AND ON BEHALF OF
KEN DRIYA VIDYALAYA SANGATHAN



(Shri Ranglal Jamuda)
Commissioner
Kendriya Vidyalaya Sangathan

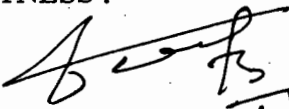
FOR AND BEHALF OF
LEARNSMART INDIA PVT LTD




(K.S Muralidhar)
CEO
LearnSmart India Pvt. Ltd

SIGNATURE WITH DATE

WITNESS :

1. 
6/10/09

2. 
6/10/09
(Semit sheri rautan)
E.O.